



About SoukUk

Description

Uniting Creators, Communities, and Supporters

The Souk UK is a not-for-profit platform dedicated to celebrating and sustaining authentic creativity. We connect verified artists and makers from the UK, India, and beyond with supportive audiences who value original work and ethical, community-driven trade.

Our mission is to:

- Empower independent creators by providing an online platform where they can promote themselves and their products to a wider audience than they might reach alone.
- Champion creative diversity and cultural exchange among individuals, communities, and businesses, while preserving traditional skills and knowledge for future generations.
- Foster a transparent, inclusive online community built on creative expression and appreciative consumers.
- Partner with creative arts organisations, patrons, and advisors who share our vision of a thriving, accessible creative sector.

Whether you are an artist, a potential collaborator, or someone seeking genuine, unique creations, The Souk UK warmly invites you to join our community and help shape a more connected and creative world.

A Note from the Founder



Hello, I'm Robert Haywood, the founder and visionary behind The Souk UK.

With over four decades of experience in the creative and performing arts, UK and Indian handicrafts, community advocacy, design, manufacturing, import/export, and retail and wholesale entrepreneurship, I have witnessed firsthand the transformative power of creativity on communities.

The idea for The Souk UK was born during a retreat in Rishikesh, northern India, in 2019, where I realized many talented creators and small businesses lacked accessible, ethical platforms to share their work beyond their local communities.

I initially launched this not-for-profit platform to bridge gaps between Indian and British creative communities and individuals personally known to me, amplifying their voices together in a dedicated space. Since then, The Souk UK has evolved to a place where it can with help, advice, collaboration and partnerships from individuals, businesses and organisations being to to support and welcome many more creators to our online community.

I and the SoukUK support team are deeply committed to building a vibrant, inclusive creative community. Whether you are a creator, a patron of the creative arts, or someone seeking something original, I warmly invite you to join us by [Joining the Community](#) exploring something special in our [Online Shopping](#) section, or contact me directly on [Contact Us](#) or phone me on 44+ (0)7734726471 to discuss how you or your organisation can support our mission.

Warmly,
Robert Haywood

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