

CREATOR SUPPORT

Description

Bridging Communities, Audiences and Markets

Help Us help authentic creative individuals, businesses, collectives and communities come together from India, Britain and beyond in a world of CREATIVITY.



[Sainik Handloom & Kantha Stitch community](#)

West Bengal & India

Art/Skill Focus: Repurposing traditional silk and cotton textiles by rural communities using village-sourced saris and woodblock-printed fabrics.

Contribution to SoukUK: Silk & Cotton scarves, wraps, quilts and textiles. Video Conferencing product selection, designers, recyclers development and priority customer care support.

SoukUK Contribution: Provides a comprehensive online and offline B2B e-commerce and digital marketing service, designed to help the Kantha stitch Collective to launch, showcase and sell products and tailoring bespoke production services and local customer customer-care service centre.

Aspirations with Further Support: Launch a UK-wide outreach campaign targeting designers, recyclers, and young people interested in village craft, communities and natural textile product development. Produce videography, featuring the Kantha stitching communities, teaching Kantha stitching to repurpose textiles. Expand social media outreach on Instagram, TikTok, and YouTube. Partner with UK influencers, designers and fashion boutiques. Develop with UK/Indian cross-cultural

support organisations, a cross-cultural West-Bengal education focused holiday package, combining sightseeing, craft know-how, music/dance and cross-cultural relationship building. Build partnerships with **Maker Movement** patrons for resource sharing and outreach. Use media channels to share the community's impact on the area and people involved.



Brisas Fashion, Textiles & Interiors

West Bengal & India

Art/Skill Focus: Local community support, handloom weaving, traditional Shibori tie-dyeing, silkscreening, Kantha stitch embroidery, textile printing, silk & cotton up-cycling, soft furnishing, rugs and wall hangings.

Contribution to SoukUk: Sales, marketing, product, textile collaboration with SoukUk, importing products into UK for B2B & B2C sales.

SoukUk Current Support: Provides comprehensive online and offline B2B & B2C e-commerce sales & marketing services, including show-casing, warehousing, e-commerce shop-front and card-payment checkout processing, UK customer care communication support and support blogging authorship.

Aspirations with Further Support: Organise pop-up events to increase retail-consumer sales and raise awareness of Brisas's community support and initiatives. Produce a series of educational videography on Shibori tie-dye textile colouring techniques, traditional silkscreening, Kantha-stitch embroidery techniques and village handloom weaving communities. Work to keep these crafts alive and grow demand among designers, trade buyers, hobbyists, and UK consumers.



[Anwar Bhai â?? Manufacturer-Exporter](#)

Rajasthan Bikaner â?? India

Art/Skill Focus: Natural textiles, handicrafts, natural healthcare products

Contribution to SoukUk: Local Craft Curator, Manufacturer Exporter services Tie-dyed silk, cotton scarves, shawls, handloom textiles.

SoukUk Current Support: Textile Revivalist, providing B2B & B2C e-commerce sales & marketing services, including product design, Show-casing, warehousing, e-commerce shop-front and card-payment checkout processing, customer care support facility, blogging authorship services.

Aspirations with Further Support: Increase UK national awareness of Bikanerâ??s handicraft communities through expanded social media outreach and educational videography, highlighting both the craft industry and partnership opportunities. Collaborate with Anwar Bhai, SoukUk, and UK/India cross-cultural organisations to develop educational travel experiences in Bikaner and Rajasthan. Build partnerships for resource sharing and outreach, and create a creative chatroom connecting rural artisans in the UK and Bikaner. Use social media and blogs to showcase creative projects, events, and foster connections across communities and organisations..



[Anne Lavene](#)

SoukUk digital services

Art/Skill Focus: Visual machine knitting patterns, revisable design-led fashion

Contribution to SoukUk: Easy-to-follow flatbed knitting machine visual patterns and teaching videoâ??s

SoukUk Current Support: Digitalisation and visualisation of Anneâ??s visual knitwear patterns. Showcasing visual patterns and facilitating PDF download training training videography.

Aspirations with Further Support: Create videography to raise awareness of Anne Laveneâ??s visual pattern approach among UK Academic & Design Institutions, the Machine Knit Community. Expand social media outreach on Instagram, TikTok, and YouTube to inform craft-clubs, colleges, designers, and fashion influencers, knitwear enthusiasts. Collaborate with rural Graft Development, Livelihood organisations and Fair-trade cooperatives in Nepal and India. Join media partnerships to highlight the impact of affordable accessible knitwear entrepreneurship on rural communities.



[Chris May â?? Artist, Artisan, Musician](#)

Pembrokeshire â?? Walesp

Art/Skill Focus: Art, crafts, music mentoring, and kids workshops

Contribution to SoukUk: Providing know-how, gallery pictures, videography, help & adviceâ??

SoukUk Current Support: Showcase profile listing, support for crafts, artisanal maker movement support. Blogging facility and authorship

Aspirations with Further Support: Increase national awareness of workshops, study courses, events through featured online advertisements. Develop with UK/Indian cross-cultural support organisation, a cross-cultural Bikaner/Rajasthan education focused holiday package, combining sightseeing, craft know-how, music/dance and cross-cultural relationship building. Build partnerships with **Maker**

Movement patrons for resource sharing and outreach.



[Theresa Sundt](#) ?? The art of Colour Therapy

Surrey ?? UK

Art/Skill Focus: Art, crafts, workshops, mentoring

Contribution to SoukUk: Publications, crafts, education.

SoukUk Current Support: Providing a Showcase focused upon her educational colour therapy publications, available to purchase within her Color-Discover website and SoukUk's e-Commerce checkout,

Aspirations with Further Support: Expand social media outreach on Instagram, TikTok, and YouTube to inform holistic natural colleges, lifestyle health & wellbeing clubs and interested individuals.

Category

1. Our Mission

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