

Privacy Policy

Description

Who we are

Our website address is: <https://thesouk.uk>.

What personal data we collect and why we collect it

Comments

We do not collect comments on our site

Media

Admin only: If you upload images to the website, you should avoid uploading images with embedded location data (EXIF GPS) included. Visitors to the website can download and extract any location data from images on the website.

Cookies

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping basket or make use of e-billing services.
- **Functional cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, showing you relevant recommendations on our product pages).
- **Analytical & experience testing cookies.** These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it, and also to test changes to our user experience on some users. This helps us to improve the way our website works, for example, by ensuring that users can quickly and efficiently checkout.
- **Targeting/advertising cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website, the advertising displayed on it, and any external marketing we perform more relevant to your interests. We may also share this information with third parties (see list below) for this purpose.

The list below details the cookies used on [notonthehighstreet](https://thesouk.uk). We have outlined who sets these cookies and their purpose. If the party reads something other than thesouk.uk, these are our third party business partners who help us to enhance your browsing experience.

Category	Party	Purpose
Strictly necessary	thesouk.uk	Thesouk.uk uses cookies to enable some of the basic functionality that is required for customers to browse and shop (and for Sellers to sell) on our website, such as remembering which products they have added to their basket. The information collected through these cookies is only used for this purpose and is never shared or sold on to third parties.
Analytics & experience testing	Google Analytics (including Universal Analytics and Google Analytics for Display Advertisers)	Google Analytics (GA) uses cookies (or, if applicable, anonymous identifiers) to collect data that helps us understand how people are using the site. We use this information to identify how and where we can improve the customer experience, and to help us determine where our ads will be most effective online. In cases where you are logged-in to our website, GA will also collect your User ID. This data is exported into our database, where it may be linked to previous browsing behaviour and personally identifiable information.
Functional	Ecwid	Ecwid uses cookies to track the activity of users on the site in order to help us provide the most relevant product recommendations to users based on the products they have previously viewed or purchased and the categories in which they have previously expressed an interest.
Functional	Social Media plugins	Sites such as Facebook and Twitter serve cookies in order to be able to share and discuss thesouk.uk's products on social networks.
Targeting/advertising	Ecwid	Thesouk.uk uses tags by Ecwid so that Ecwid can tie users' onsite behaviour to thesouk.uk's marketing notifications and to use said behaviour as triggers (for instance, for 'Abandon Basket' emails). Ecwid uses cookies to collect data that helps us understand how users are using our site, and to help tailor our marketing activities accordingly. If you are logged-in to our site, the Ecwid cookie will contain your email address.
Targeting/advertising	Google Adwords, Facebook Ads,	Google Adwords, Microsoft Advertising, Facebook Ads, We use the information collected by these cookies to help us determine where our ads will be most effective online. Each individual advertiser uses its own tracking cookies and the data taken is not confidential data or interchangeable.

Embedded content from other websites

Articles on this site may include embedded content (e.g. videos, images, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website.

These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracking your interaction with the embedded content if you have an account and are logged in to that website.

Analytics

[This article summarizes Google Analytics's data practices](#) and commitment to protecting the confidentiality and security of data. Visitors to sites or apps using Google Analytics (aka "users") may learn about their end user controls.

[You can OPT OUT of analytics use in your browser HERE](#)

Who we share your data with

Cloud-based email with Google Workspace for business, <https://policies.google.com/privacy>

By default WordPress does not share any personal data with anyone.

SHARING WITH SOCIAL NETWORKS

If you use the buttons that allow you to share products and content with your friends via social networks like Twitter and Facebook, these companies may set a cookie on your computer. Find out more about these here:

<https://www.facebook.com/about/privacy/>

<https://twitter.com/privacy>

<https://www.google.com/intl/en-GB/policies/privacy/>

MANAGING COOKIES

If cookies aren't enabled on your computer, it will mean that your user experience on our website will be limited to browsing and researching; you won't be able to add products to your basket or buy them. To enable and manage cookies, you can use your browser to do this. Each browser is different, so check the "Help" menu of your particular browser (or your mobile phone's handset manual) to learn how to change your cookie preferences.

- [Google Chrome](#)
- [Internet Explorer](#)

- [Mozilla Firefox](#)
- [Safari](#)
- [Opera](#)
- [Google Analytics Opt Out](#)

Who we share your data with

We only use any data to communicate and complete your order, any payment information is through Pay Pal we store no payment details. Everything is processed through Ecwid
<https://www.ecwid.com/privacy-policy>

How long we retain your data

Personal data collected or processed by the web site. We remove emails after a reviewing length of non-contact. This does not include any data we are obliged to keep for administrative, legal, or security purposes.

What rights you have over your data

You can also request that we erase any personal data we hold about you here sales@thesoukuk (*for privacy-specific concerns*). This does not include any data we are obliged to keep for administrative, legal, or security purposes.

Where we send your data

Your contact details may be sent to Artists or suppliers for delivery of items or booking sessions with them.

Our contact information

sales@thesoukuk *for privacy-specific concerns*.

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Author

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