

Traditional Textile Dyeing

Description

India's traditional textile dyeing industry is renowned for its mastery of techniques such as Batik, Tie-Dye, Shibori, and indigo vat dyeing, producing intricate patterns and deep lasting plain colours. These effects are painstakingly achieved through skilled, manual craftsmanship, with knowledge and expertise passed down through generations of families and local communities.

Brisas Fashion, founded in 1986 in rural West Bengal, embodies this rich heritage. What began as a small handcrafted studio has grown into a leader in sustainable, design-led fashion, celebrated for Japanese-inspired styles, a commitment to handloom fabrics, and ethical, fair-trade practices. Today, Brisas bridges the gap between age-old textile artistry and contemporary global markets, serving both international wholesalers and style-conscious consumers worldwide

[Learn more about Brisas Fashion?](#)

Category

1. Images

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